

Pre-shoot Tips

Preparing for a photo shoot is similar to preparing for an "Open Home".

Create the right environment for a buyer, and you will add appeal and perceived value to your property.

General

- **De-clutter** – maximise space to create a larger look and feel
- **De-personalise** - help buyers imagine themselves in their new home by keeping your own wedding & family pictures, personal ornaments and memorabilia out of sight

Outside

- Cars – out of sight in garage, or parked out front of next door, or other side of street (This allows the photographer to get "clean" uncluttered shots of your property from the front)
- Driveway & paths - remove stains. Try "CLR" and/or a high pressure water cleaner
- Lawns - recently cut
- Clothes Line - no washing hanging
- Garden – tidy & weeded, hedges trimmed
- Hoses - neatly coiled up on rack, or out of sight
- Leaves - swept up/away
- Pet food bowls & toys – temporarily out of sight
- Plants - watered prior (within bounds of restrictions)
- Pool – leaves skimmed, water clear & sparkling. Cleaner and toys temporarily out of pool
- Rubbish bins – hidden out of sight
- Tools and Toys – packed away/hidden out of sight

Inside

- **TIP: Use spare room or garage as temporary "junk room" to hide things away**
- Valuables - remove from sight, and secure in a safe location
- Beds - freshly made
- Bathrooms, Ensuite – fresh towels neatly folded, shower screen & vanity clean, toilet lids down
- Book shelves – books neatly arranged
- Cushions – kept to a minimum and neatly arranged
- Wedding & Family photographs - preferably removed out of sight
- Floors - cleaned, carpets vacuumed
- Furniture – neatly arranged to help show off room features
- Kitchen – dishes washed & put away, small appliances hidden, cupboard & fridge doors clean
- **Light globes – check all lights working, replace any blown globes**
- Magazines, newspapers, and bills – out of sight
- Pet food bowls & toys – temporarily out of sight
- Plants - neatly arranged & watered prior (within bounds of restrictions)
- Walls & doors – clean off any marks
- Windows and mirrors – clean & streak free

Professional photography will make your property look its best and maximise interest with buyers



Aerial View
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